

# EVENT RESOURCES

Worry Free Events



## LIVE VIDEO STREAMING: THE NEXT BEST THING TO BEING THERE

No matter what your special event: graduations, conferences, meetings, press conferences, training sessions, galas, and more, you can expand your audience - around the town or around the globe - by streaming the event live over the Internet.

You now have the unique advantage of using one experienced production company for high quality lighting, sound, staging and other production details of an event, as well as live streaming services. This ensures that the production details are designed for the most advantageous and professional, æ Å record and webcast your event.

Complete “Y orry Øree” live streaming packages are available including all equipment, full on-site recording services, video editing, online distribution, customized URL and on-demand viewing.

Call now to see how you can expand your audience, extend your marketing reach and enhance sponsorship opportunities for your next special event.

*“ From start to finish, the Event Resources team went above and beyond to ensure that the live streaming of our graduation ceremony went off without a hitch. The professionalism and customer service of the entire Event Resources team was phenomenal as was their ability to meet our request with quick turnaround and affordable pricing. The quality of the feed was superior as was their display platform. Using a vendor like Event Resources allows the event manager to rest assured that they have a strong and capable partner in all aspects of event management. ”*

Siobhan Federici  
Director of Communications, Miss Porter's School

- Complete service offerings include equipment, professional event recording, live streaming, video editing, bandwidth and custom web page.
- High definition resolution.
- Viewable on any computer or mobile device.
- Unlimited audience size.
- Instant on-demand hosting.

Contact us at:  
**860-528-1343**  
events@eventresources.com



### Expand Your Audience

Connect with audiences that cannot physically attend your event and attract new fans and followers.

### Decrease Your Travel Budget

Planes, trains and automobiles are still expensive for business travel. Instead of using valuable travel time and resources, have out of town employees and constituents tune into your event from the comfort of their computer or mobile device.

### Never Lose Valuable Information Again

Keep important and educational information from conferences, seminars, workshops, training sessions, executive presentations, and more, with on-demand high definition video. Offering live and on-demand video playback of your event builds lasting value and provides the option to create libraries for future reference.

### Extend Your Marketing Reach

Extend your marketing message to every single viewer. No matter where the video is played, imbedded logos, advertisements, messages, or social media tags in the corner of the screen will be seen throughout the video.

### A Special Value Add for Sponsorships

Sponsors and advertisers will appreciate having their brands and messaging extended beyond a one time event. With expanded viewership, sponsorship value increases, adding to your bottom line.

### View on Any Computer or Mobile Device

No matter what the viewing device, your event will have a consistent viewing experience. Our streaming services work on all browsers and mobile devices in high definition.

### Customized Web Page

Your video is showcased on a customized web page for consistent branding with your event's marketing messages.

### Simple Social Media Interaction

Post the URL of the streaming video to your website, Facebook, YouTube, Twitter and other social media for everyone to enjoy and forward. Viewers can chat with each other and seamlessly share the experience with friends across social platforms.

### We'll Take Care of Everything

With Event Resources' "Worry Free" event guarantee, there's no need to worry about Internet connections and bandwidth issues. Your web streaming package includes all equipment, expertise and video editing. We use an industry leading video streaming platform and content delivery network for the finest performance available.



New product launches can be viewed by employees at company locations around the world.



Out of state relatives can view graduations in real time.



Ground breakings can be shared and relived for historic purposes.



Educational information can be shared with constituents who can't attend a conference in person.



Promote your latest offerings in-store and also on any PC or mobile device.

## About Event Resources

Event Resources is a full service, special event management and production company serving southern New England. Producing over 11,000 events since 1989, we provide comprehensive logistical and technical solutions from the smallest meeting to the largest formal gala. Organizations in the corporate, retail, education, non-profit, municipal, government and community arenas have relied on Event Resources as their one-stop resource for behind-the-scenes assessment, planning, coordination, and onsite execution of their important occasions. Contact us at 860-528-1343, email [events@eventresources.com](mailto:events@eventresources.com), or visit <http://www.eventresources.com>.



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LIVE STREAMING BROCHURE