

SOLUTIONS FOR SUCCESSFUL EVENTS



DRAPERY

A dramatic, cost-effective way to draw focus to your stage and to transform your event space from ordinary to stunning.

Every event space, no matter how unsightly, can be converted into a beautiful venue. And you don't even have to be an interior designer! Ugly spaces, oversized spaces, even raw spaces with concrete walls can become the perfect venue for your event.

Large gymnasiums can become intimate and elegant spaces for formal galas. A run-down rental hall can become a magical space filled with ambiance. A portion of a retail establishment can be made into a high-end fashion show venue. The possibilities are endless.

You'll be amazed at how drapery can help you achieve the style and the atmosphere that you want.



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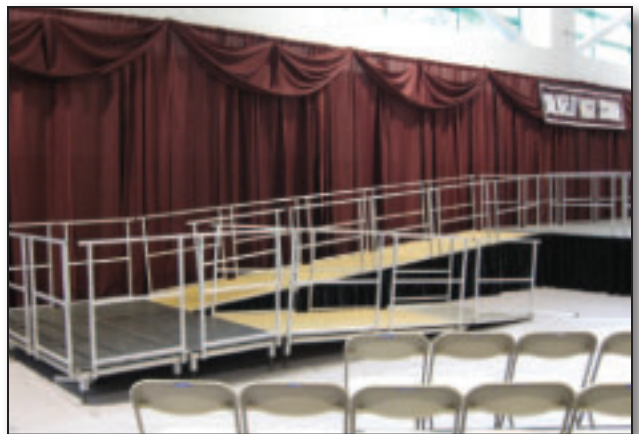
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7 Ways to Decorate with Drape

Use drapery as a décor solution and as visual art. Consider the color, the amount and type of fabric and the lighting possibilities. With drapery, you can complement your existing décor or create an environment that achieves your aesthetic objectives.

Ways to dramatize your space:

- 1 Dress up a plain or unlikely space, transforming it to match your vision for the event
- 2 Enhance a stage with a backdrop - “frame” your stage to become a focal point
- 3 Make a statement with a dramatic entryway
- 4 Mask an entire room, with fabric flowing on every wall
- 5 Choose drape colors that complement your theme or your organization’s “look”
- 6 Create theatrical drama by shining lights onto the drape
- 7 Add swags for elegance, adding a formal touch to the drape panels



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Use Drape to Divide and to Conceal

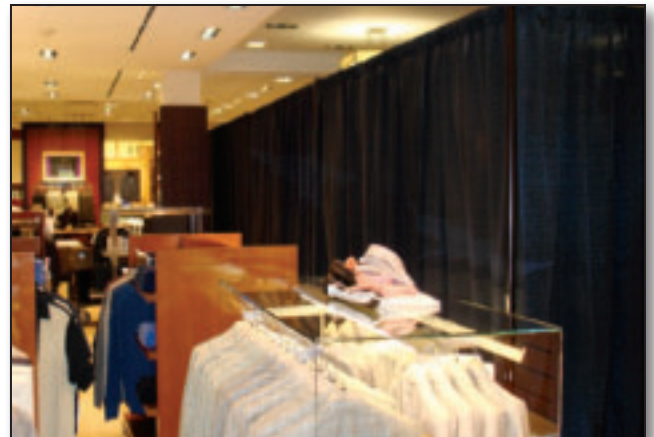
Drapery is not just for decoration. It also functions as attractive wall dividers and cover-ups. Don't ever think that a space is too large, too unsightly or that there's no place for working spaces. Think about how drape can solve your room set-up dilemmas.

Reasons to divide your space...

- For trade show booths of all sizes
- To make a room smaller: an area that's too large for a small group can be made more intimate by partitioning the room
- Create a room within a room

...and to conceal parts of your space

- Drape off the caterer from the event, the cocktail area from the dinner area, the backstage from the show area
- Hide ugly walls, sconces, windows, bleachers, signs, garbage area and more.



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Other Uses for Drape

- **Reduce echo and acoustic noise** in spaces with a lot of hard surfaces like glass, concrete or marble
- **Use as a photo backdrop** to get unobstructed, glare-free photos
- **Darken a room**, cover windows to eliminate glare and other outside interference
- **Decrease heat** in the room, cover windows to prevent sunlight from coming in
- **Create hallways** to guide and direct your attendees



Types of Drapery

There are 2 types of drapery that are most commonly used.

BANJO

- Typically 8' tall but can go up to 12 feet
- Available in many colors
- Lightweight fabric
- Used more for visual purposes than for sound

VELOUR

- Typically 12-16' tall but can go as high as you need
- Available in any color
- Great for acoustics, it minimizes echo and noise bounce

In addition to traditional draperies, there is stretch fabric and custom-printed fabric with the design of your choice. And believe it or not, it is even possible to get scented fabric...you can get a floral pattern to smell like flowers!

How does drape hang? Up to 16' of drape can be ground-supported from a temporary structure. If it's taller than 16' it typically hangs from a structural piece of building.

Add that finishing touch and style to your event. Drapery is truly a versatile décor solution, and a terrific way for you to convert your space into the perfect venue.

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Why Event Resources?

- **Creativity.** We respond to your specific wants and needs with customized solutions. No event is too small, no challenge too great.
- **Peace of Mind.** We provide the comfort, lack of worry and a sense of security to your event experience. We anticipate your needs, sweat the small stuff and thread all the pieces together—so you don't have to.
- **Personal Attention.** Our staff personally manages each client relationship and directs the execution of all events. We become an extension of your team...partnering with you in every sense of the word.
- **Expertise.** With decades of combined experience, something more than experience is at work. Call it passion. Work ethic. Dedication to getting things right. Our talented team has what it takes to help you achieve your event goals.
- **Value.** We deliver the highest possible standards whether your budget is large or small. We empathize with you during these challenging times and will work with you to pull off that event in a way that is affordable and successful.
- **Quality.** We're on-hand 24/7 throughout the duration of a project to manage quality control and to ensure that your event is problem-free.

Event Resources offers comprehensive event management and production solutions that leave lasting impressions. We provide behind-the-scenes logistical and technical support for a wide variety of events.



The Event Resources Team
who makes you feel like you're on cloud nine.

From initial creative development to every staging detail and beyond, our services include, but are not limited to:

- Staging
- Lighting
- Video Services
- Sound
- Stage Management
- Tables & Chairs
- Tents
- Event Management
- Pipe and Drape
- Banners
- Temporary Power

To find out more about Event Resources or about how you can produce outstanding events, please call us at **860-528-1343** or email events@eventresources.com.



Your Partners in Event Management and Production

333 Park Avenue
East Hartford, CT 06108
860.528.1343

www.eventresources.com